

MAXIMIZE YOUR MEMBERSHIP WITH THE MINING CLAIM!

WHY THE MINING CLAIM MAGAZINE?

The Mining Claim is distributed to schools, the mining industry, legislators, and the general public. It is also distributed to WMA mining company members, WMA supporting members, members of the Mining Associates of Wyoming, Wyoming Legislators, elected officials, and schools. Articles cover federal and state regulations, taxes, reclamation, people in the mining industry, and new technology. **The Mining Claim serves as the exclusive publication for the annual WMA Convention!** It also remains online and in print as a educational tool for the rest of the year!

WHAT IS INCLUDED WITH MY AD SPOT?



- Full-Color Ad
- Company Featured in WMA Email
- Company Featured on WMA Mining Claim Page Online
- Magazine Converted to Online Flipbook with Clickable Ads
- QR Code Created that Takes Viewers Directly to Flipbook.
This will be marketed throughout next 11 months after the convention!
- 1/2 Page and Up Get Social Media Mention (Facebook)
- 1/2 Page and Up Get Placed on Mining Claim Page on Our Website
- Your Ad Supports WMA Outreach!

The Mining Claim will publish on **June 1, 2023** and will serve as the **exclusive publication for the annual WMA Convention** details/schedule this year.

Completed rate sheet must be returned by **May 8th** in order to hold your place in **The Mining Claim**. You will be invoiced immediately.

All advertisements must be camera-ready or an additional design fee will be charged. An advertising agency commission may not be deducted from the charges quoted on the rate sheet.

** Full-page advertisements can have a full-bleed layout, which uses different dimensions. Contact Kelsey Ruzicka for specific instructions on how to submit artwork with a full bleed.*

For Questions & Completed Ad Rate Sheets (DUE May 8, 2023), please contact:

Kelsey Ruzicka, Moxie Marketing of the Midwest, LLC
kelsey@wyomingmining.org, 605-568-0181

Find details about the Convention & The Mining Claim at:

www.WyomingMining.org/The-Mining-Claim

The Mining Claim 2023 ADVERTISING RATE SHEET

Yes! I would like the following ad size/position, if still available (check box):

SIZE	DIMENSIONS (w x h)	RATE
<input type="checkbox"/> Full-Page Back Cover	7.5" x 10.0"*	\$1,500
<input type="checkbox"/> Full-Page Inside Front Cover	7.5" x 10.0"*	\$1,300
<input type="checkbox"/> Full-Page Inside Back Cover	7.5" x 10.0"*	\$1,300
<input type="checkbox"/> Full-Page Center Spread	7.5" x 10.0"*	\$1,300
<input type="checkbox"/> Full-Page Ad Inside	7.5" x 10.0"*	\$1,200
<input type="checkbox"/> Half-Page Ad Horizontal	7.5" x 4.875"	\$750
<input type="checkbox"/> Half-Page Ad Vertical	3.375" x 10.0"	\$750
<input type="checkbox"/> Quarter-Page Ad Horizontal	7.5" x 2.875"	\$500
<input type="checkbox"/> Quarter-Page Ad Vertical	3.375" x 4.875"	\$500
<input type="checkbox"/> Eighth-Page Ad Horizontal	3.375" x 2.875"	\$300

Total Amount Due _____

- Use same advertisement as last year (size/colors haven't changed).
- Camera-ready ad is attached.
- Camera-ready ad will be sent via email by May 12, 2023.**
- Design assistance is needed (including resizing/recoloring last year's ad).

Ad orientation (horizontal/vertical) may be decided after submitting rate sheet order.

PLEASE NOTE ad placement will be given on a first-come, first-served basis.

Primary Contact Name (please print) _____

Accounts Payable Contact Name (please print) _____

Signature _____ Date _____

Company _____

Address _____

City _____ State _____ Zip _____

Email _____ Phone _____

Notes: _____

REMIT PAYMENT TO:

WMA
1401 Airport Pkwy. - Suite 230
Cheyenne, WY 82001

**Payment is due upon ad commitment.*



WYOMING MINING ASSOCIATION

CLICK HERE TO PAY ONLINE!